

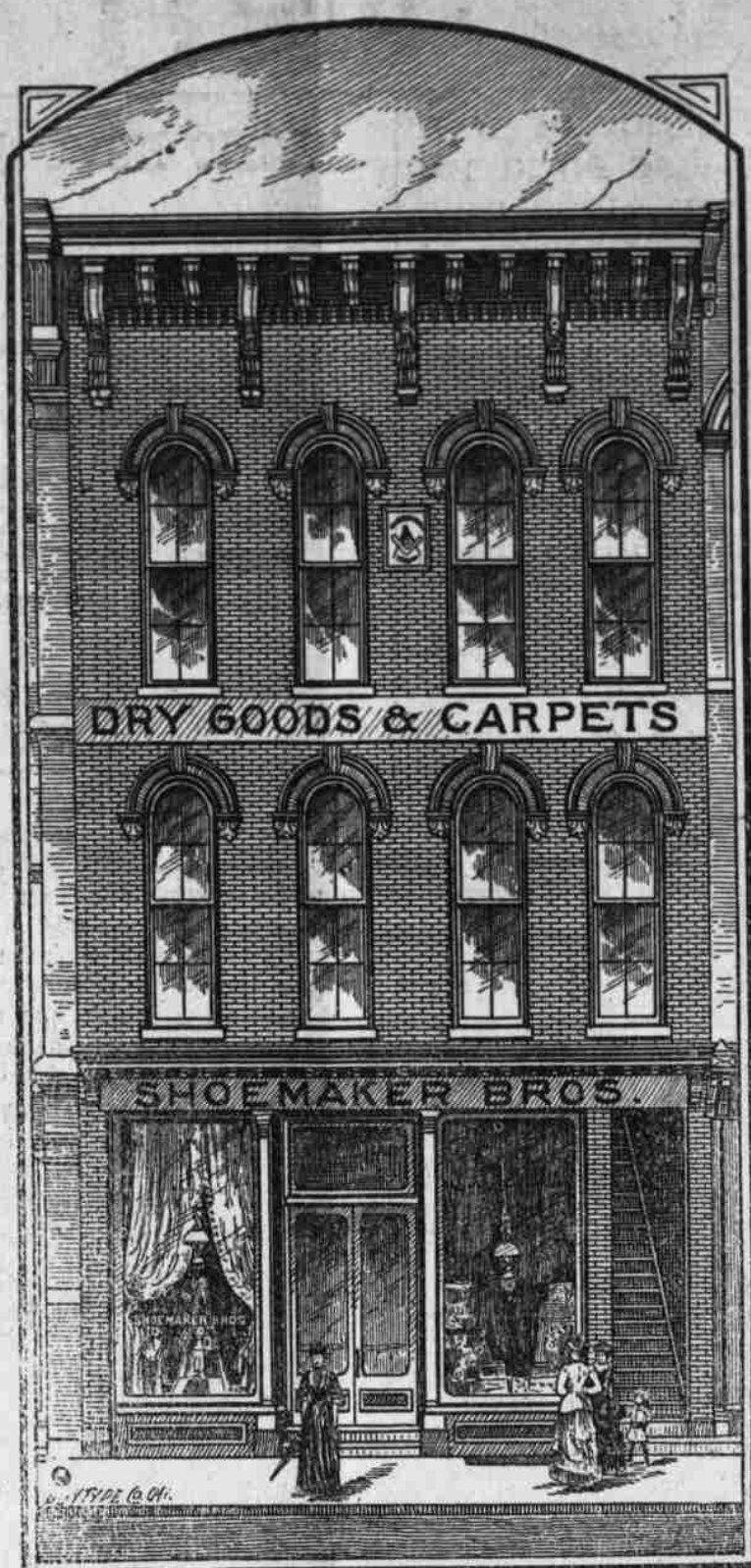
# JANUARY

## 1895.

We have in the past made many January sales. They have been so very well received by the great buying public that we have been copied and aped after by all our competitors. But the fact still remains apparent that the celebrated January sales of

## SHOEMAKER BRO'S.

are the only ones that the people ask for, wait for and talk about. The reason for this is self-evident and rests on the well known fact that our sales are genuine cuts and that we always have what we advertise.



# JANUARY

## 1895.

As on all former occasions, so it is on this. We sell our goods during this month at a tremendous cut in price and shall expect nothing but the cash in exchange for them. Some people think this is a bluff, but we assure you that we were never more in earnest in our life, and shall

*Positively Refuse*

To Charge a Dollars Worth of Goods to Anyone.

Don't put us to the necessity of refusing credit during this month, for this special month's business is CASH.

## During January, 1895, for Spot Cash Only

### DRESS GOODS, Bargain No. 1.

If there has been any one particular thing that got hit hard by the new tariff law, it is dress goods. You won't believe it until you actually see the goods and prices. The sudden fall in prices right after the great civil war, is not in it compared to now. For instance, we are selling fifty pieces fine English Cashmere now at 17c per yard; these goods are very fine and have always sold for 35c. In all shades and plain, serge and diagonal effects. This is a hummer.

### Dress Goods Bargain No. 3.

The finest quality of colored Henriettas in the world put at a price that makes them possible to be bought and worn by the poorest people. Every regular customer of our stores knows the quality of our beautiful silk finish lustrous No. 3000 Saxony Henriettas. They are the very handsomest wool fabric made, and have been sold always at 85c. To make things whirl and jingle our price this month is

49c. 49c. 49c.

### BLANKETS!

Right in the season with about three months of cold weather ahead. We have a heavy line on hand and have marked them at a big cut in price.

### Underwear and Hosiery!

Stock still complete in all sizes and we have let the knife have full sway, so you can buy for next year.

### DOMESTICS!

During the past year the prices on all kinds of staple cotton goods have ranged lower than the world has ever heard of before. Had it not been for the recent enormous auction sale in New York of several million dollars worth of domestics, we could not name the following prices. As it is, however, you will find the quality much better and these prices much lower than ever before in the dry goods trade:

Fifteen thousand yards standard dark Calico at 3 1-2 cents per yard.  
Five thousand yards best make blue Calico at 4 1-2 cents per yard.  
Five thousand yards best make black Calico at 4 1-2 cents per yard.  
One thousand yards best make silver gray Calico at 4 1-2 cents per yard.  
Three thousand yards good dark outing flannel at 4 1-2 cents per yard.  
Fifteen hundred yards heavy twilled toweling at 3 cents per yard.

### HERE IS A LOT OF Miscellaneous Bargains!

All colors of our 1003 Broadcloth cut to \$1.05 per yard. (Ask our clerks if they ever sold it for less than \$1.50.)  
One thousand yards very best \$1.50 silk velvet, all colors, 96c.  
Ten nutria beaver \$4 muffs cut to \$2.39.  
Fifteen child's white astrachan sets cut to \$1.49.  
Two thousand yards best turkey red calico cut to 4 1-2c.  
Seventy-five pieces fancy suiting dress goods—values 50c, 75c and \$1, all put in one slaughter bunch and marked 29c.  
Black dress goods have been hit hard and so has our entire line of trimmings.  
Fifty dozen P. N. Corsets worth \$1 for 79c.  
One thousand pairs Orr's Overalls cut to 73c.  
Twenty-five thousand yards heavy unbleached sheeting, 4c.  
Six hundred pairs ladies 35c wool hose for 17c.  
One thousand and sixty yards very best 25c table oilcloth cut to 17c.  
One hundred dozen best opaque window shades, 38c.

### DRESS GOODS, Bargain No. 2.

This lot is absolutely all wool, and has been the best selling article in our store. It comprises our beautiful line of fine Henriettas that we have been running for 50c per yard. (Other stores usually asked 65c for the same grade) here we have opened up every valve and decided to let 'em go at twenty-nine cents per yard—we spell out this price so there can be no mistake. Think of it, 29c per yard!

### Dress Goods Bargain No. 4.

This bargain we have left for the last as it is a fitting climax to all the others. It consists of the magnificent forty-six inch Henriettas that have made our store famous for over six counties. They have sold for \$1.25 per yard, are worth to day \$1 and during this sale they go at the unheard of cut, 63c per yard. The attention of the best trade called to this special grade.

63c. 63c. 63c.

### Of Course our Mammoth Shoe Stock

Has not been spared any during this month and although we sell shoes much lower than any others at all times, our prices during this sale will show the greatest cut ever made in leather. We keep good, honest, reliable goods.

BUY YOUR SHOES OF US THIS MONTH SURE

### Carpets, Lace Curtains and Fine Rugs.

All wool Lowell Carpets at 46c, 15 pieces best grade, extra super, this month 54c, and beautiful patterns. Choice of our Moquette Ingrain only 59c. Never were such low prices made on Carpets with such a stock to pick from. Buy now while the assortment is good. Prices on Lace Curtains are cut in two, and we can give the utmost satisfaction in styles; see them. Get our special January price list on rugs of all kinds. A good grade of hemp Carpet 10c per yard. Don't forget the all-important fact that we must

Have CASH for Everything sold this Month--CASH ONLY.

### OUR MAIN REASON

Of course in making this tremendous cut price sale, is to sell the remainder of our winter stock out for cash, and in all things that are especial winter stock, we have had no mercy in marking them down. This is true of ladies and childrens' cloaks, furs of all kinds, blankets, flannels, wool hosiery, caps, mittens, gloves, yarns, heavy shawls, hoods, fascinators, felt boots etc. These articles have been hit the hardest we ever hit them. But in connection with them we have put every other article that has any profit down to absolute first cost and many things at less than cost. Take our word for it that this is the greatest cut price sale ever made anywhere. These prices hold good for both our stores--Napoleon and Defiance.

# Shoemaker Bros., Napoleon, O.